



Hunterdon County, NJ

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Report Parameters

1 County

34019 Hunterdon County, NJ

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

131,708

Population (2024)

Population **grew by 6,507** over the last 5 years and is projected to **grow by 6,533** over the next 5 years.

52,810

Total Regional Employment

Jobs **decreased by 1,496** over the last 5 years but are projected to **grow by 654** over the next 5 years.

\$139.5K

Median Household Income (2023)

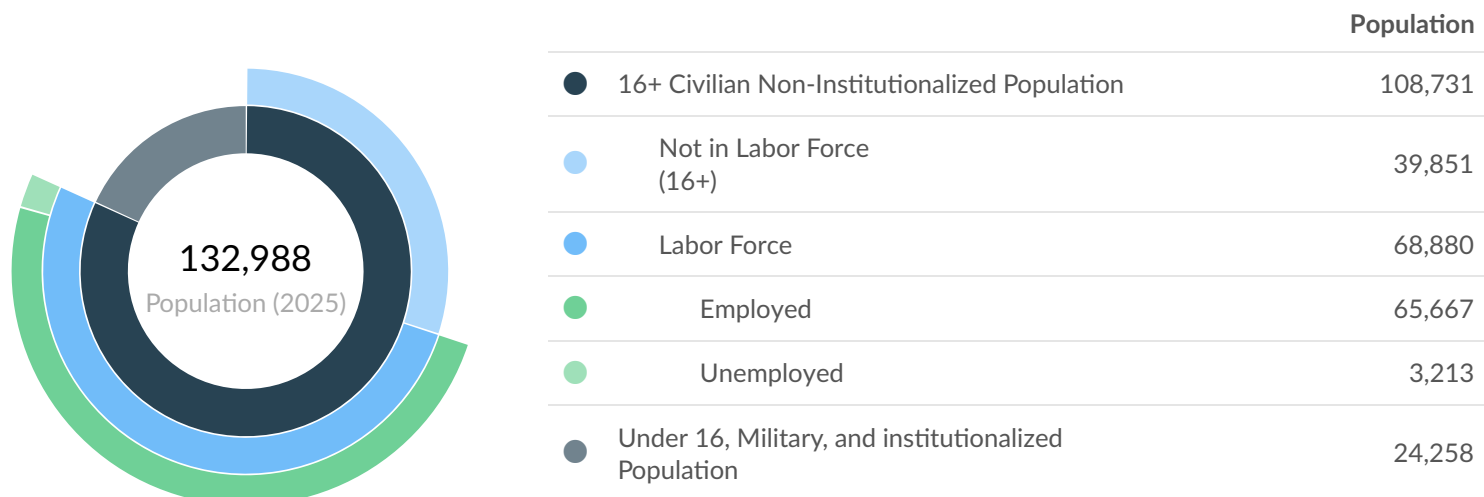
Median household income is **\$60.9K above** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 5.2%** since 2019, growing by 6,507. Population is expected to **increase by 5.0%** between 2024 and 2029, adding 6,533.
- From 2019 to 2024, jobs **declined by 2.8%** in Hunterdon County, NJ from 54,305 to **52,810**. This change **fell short of the national growth rate of 4.4% by 7.2%**. As the number of jobs declined, the **labor force participation rate decreased from 64.8% to 64.2% between 2019 and 2024**.
- Concerning educational attainment, **33.6% of Hunterdon County, NJ residents possess a Bachelor's Degree** (12.1% above the national average), and **6.5% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Insurance Carriers.

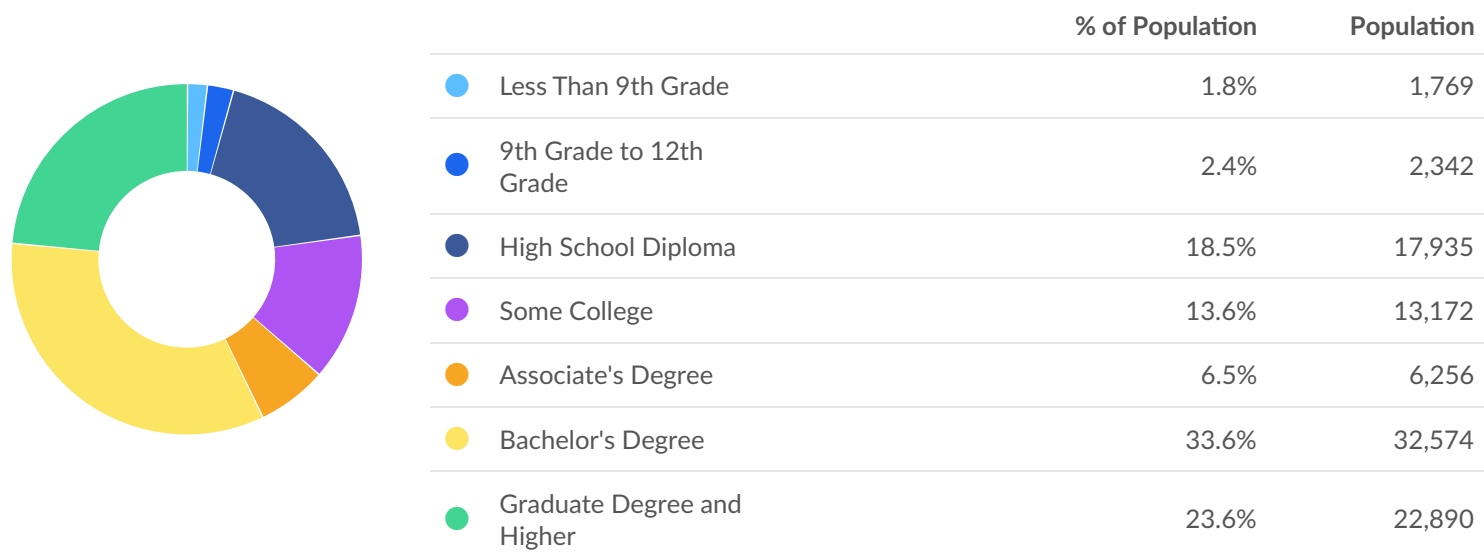
	Population (2025)	Labor Force (Sep 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	132,988	68,880	52,810	128.3	\$10.75B	\$15.58B	\$10.10B
State	9,578,302	4,877,787	4,708,838	121.5	\$858.25B	\$683.27B	\$690.35B

Sep 2025 Labor Force Breakdown



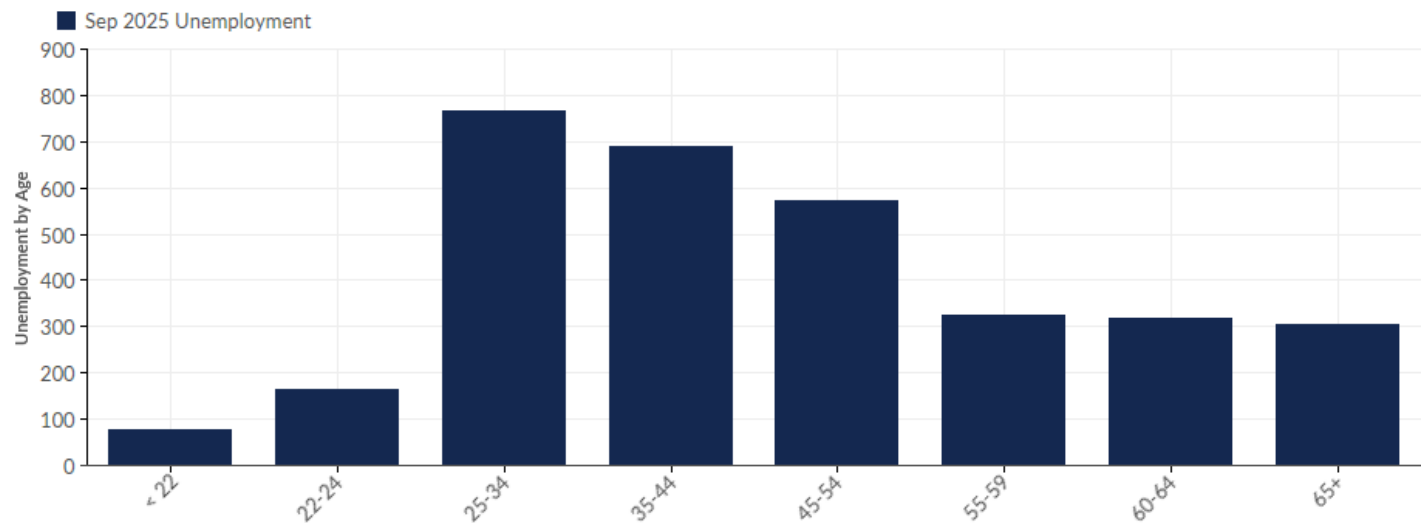
Educational Attainment

Concerning educational attainment, **33.6% of Hunterdon County, NJ residents possess a Bachelor's Degree** (12.1% above the national average), and **6.5% hold an Associate's Degree** (2.4% below the national average).



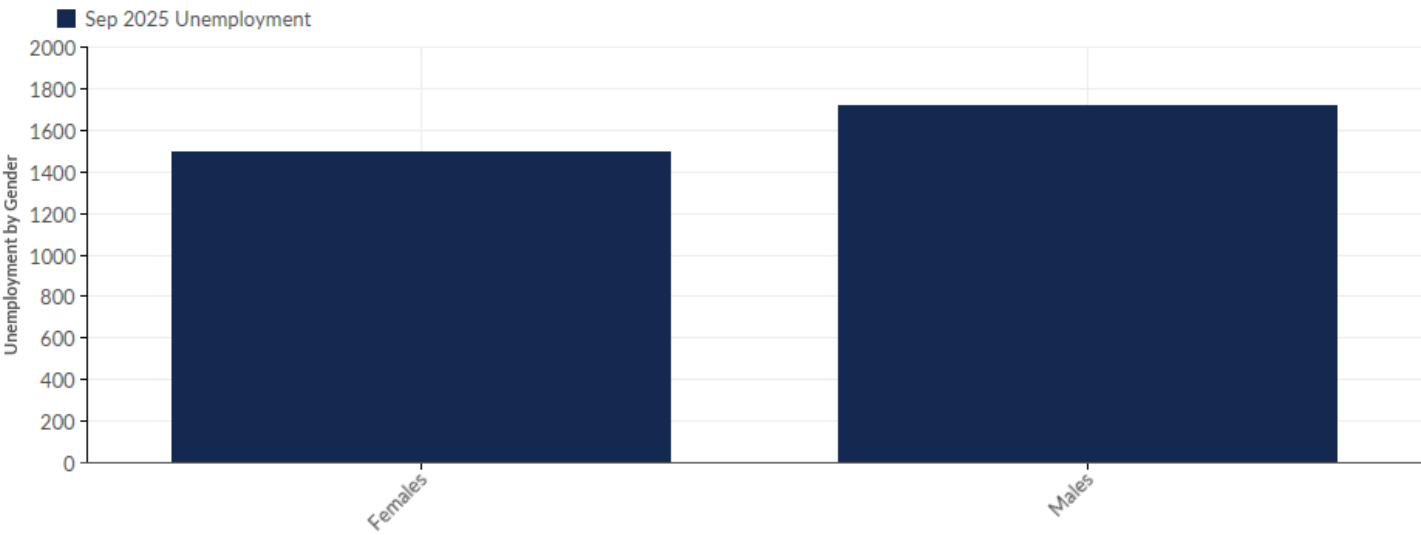
Unemployment by Demographics

Unemployment by Age



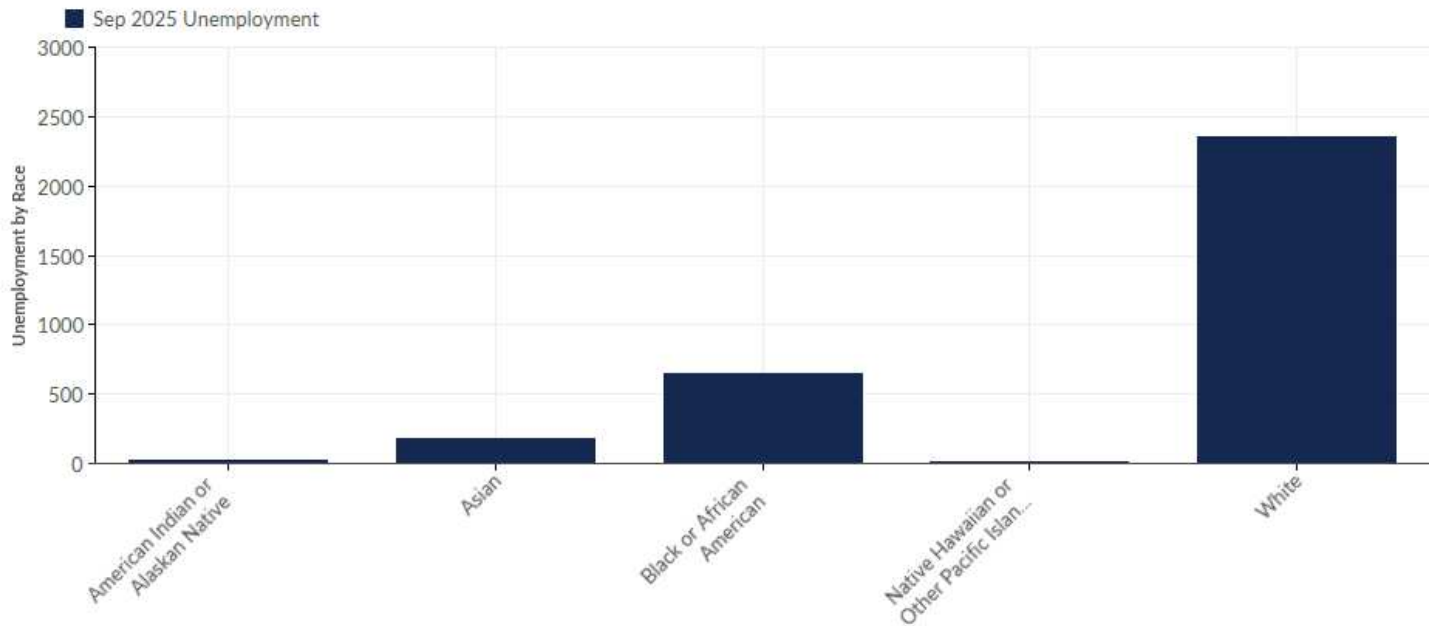
Age	Unemployment (Sep 2025)	% of Unemployed
< 22	76	2.37%
22-24	164	5.10%
25-34	765	23.81%
35-44	689	21.44%
45-54	572	17.80%
55-59	323	10.05%
60-64	319	9.93%
65+	304	9.46%
Total	3,213	100.00%

Unemployment by Gender



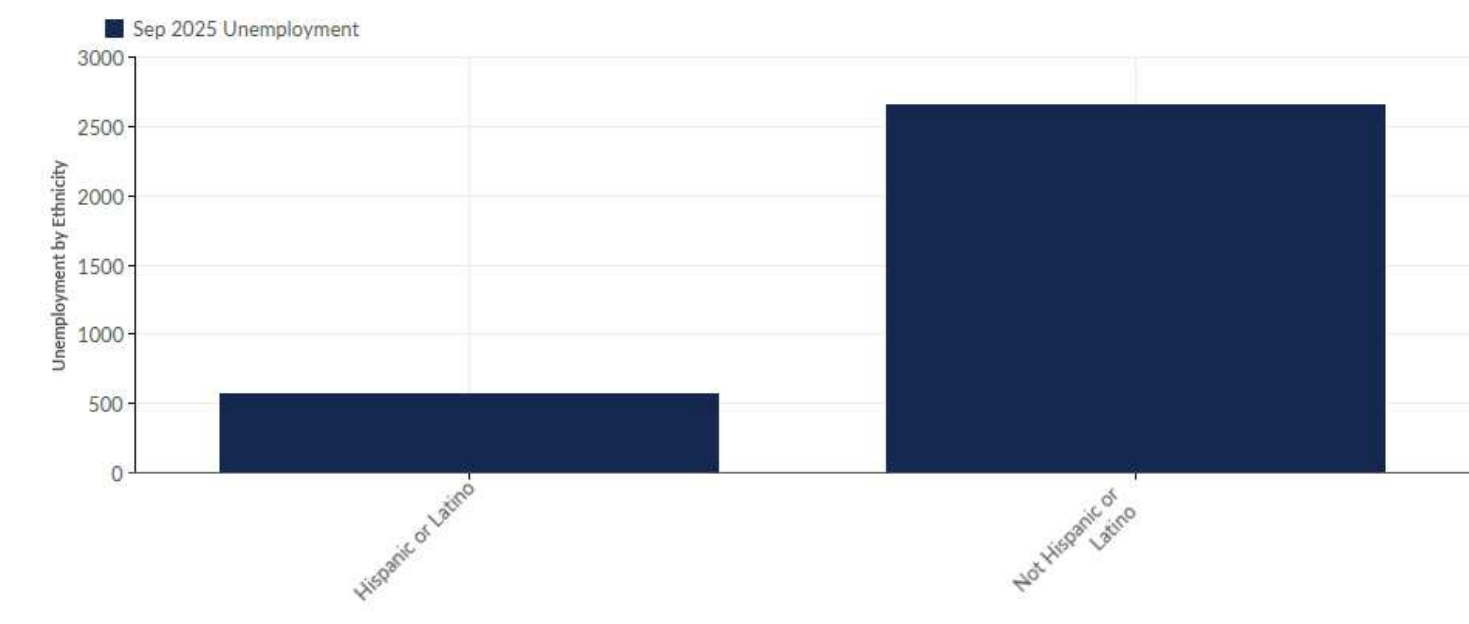
Gender	Unemployment (Sep 2025)	% of Unemployed
Females	1,496	46.56%
Males	1,717	53.44%
Total	3,213	100.00%

Unemployment by Race



Race	Unemployment (Sep 2025)	% of Unemployed
American Indian or Alaskan Native	22	0.68%
Asian	179	5.57%
Black or African American	648	20.17%
Native Hawaiian or Other Pacific Islander	14	0.44%
White	2,349	73.11%
Total	3,213	100.00%

Unemployment by Ethnicity

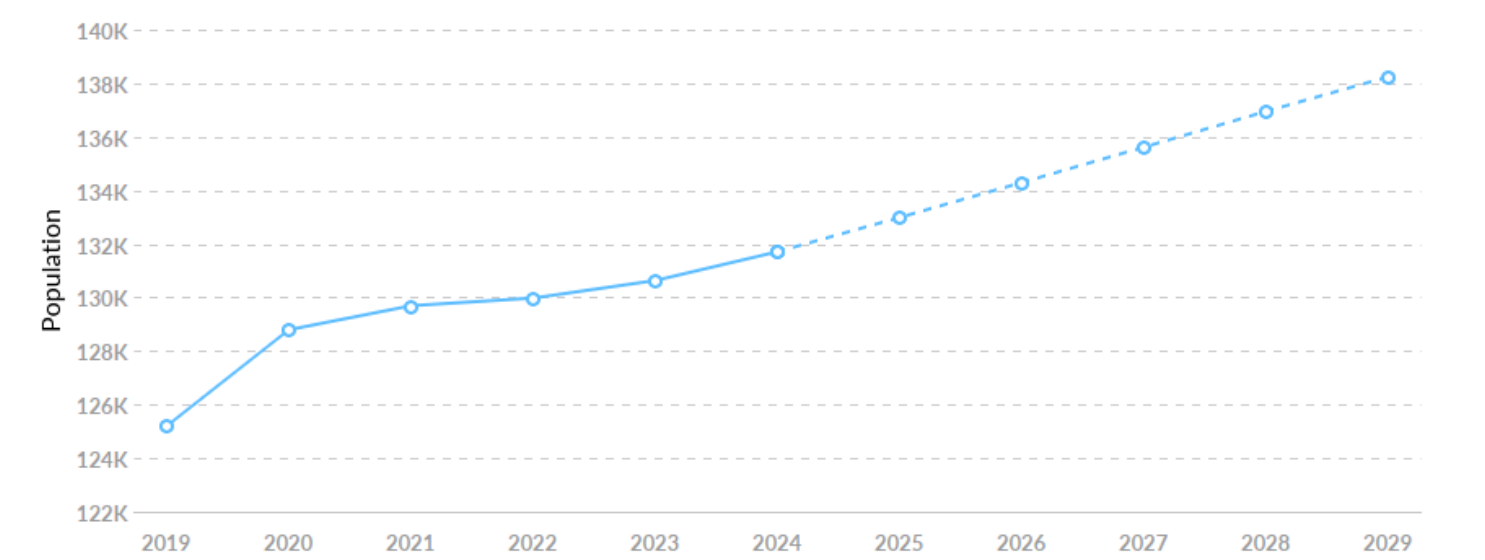


Ethnicity	Unemployment (Sep 2025)	% of Unemployed
Hispanic or Latino	564	17.55%
Not Hispanic or Latino	2,649	82.45%
Total	3,213	100.00%

Historic & Projected Trends

Population Trends

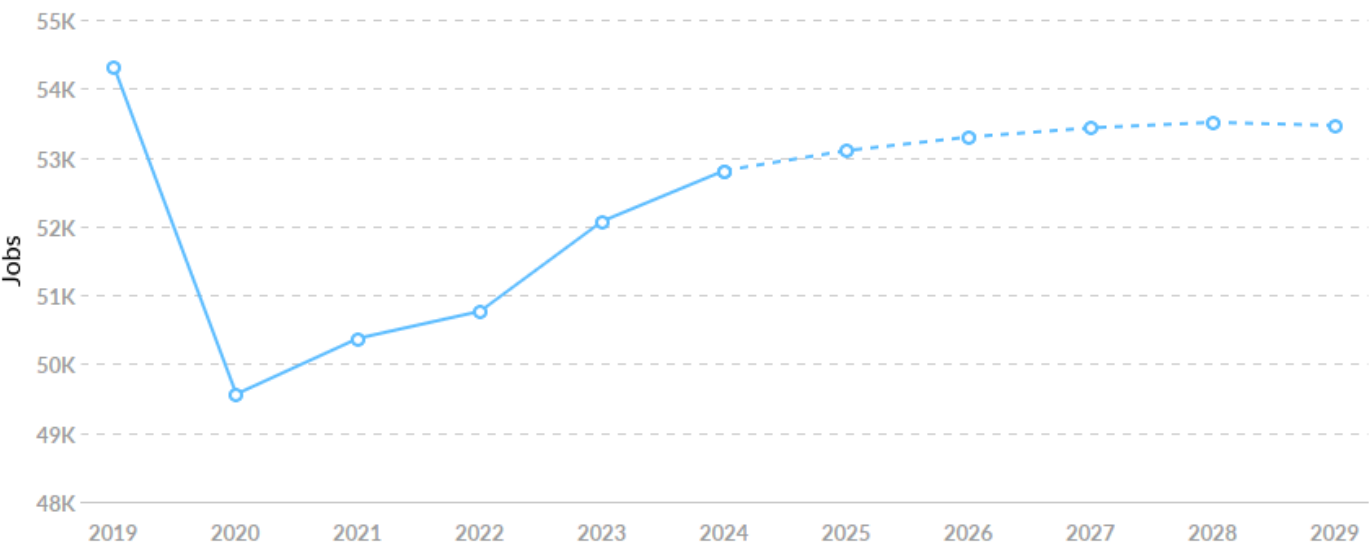
As of 2024 the region's population **increased by 5.2%** since 2019, growing by 6,507. Population is expected to **increase by 5.0%** between 2024 and 2029, adding 6,533.



Timeframe	Population
2019	125,201
2020	128,793
2021	129,691
2022	129,977
2023	130,633
2024	131,708
2025	132,988
2026	134,293
2027	135,615
2028	136,949
2029	138,241

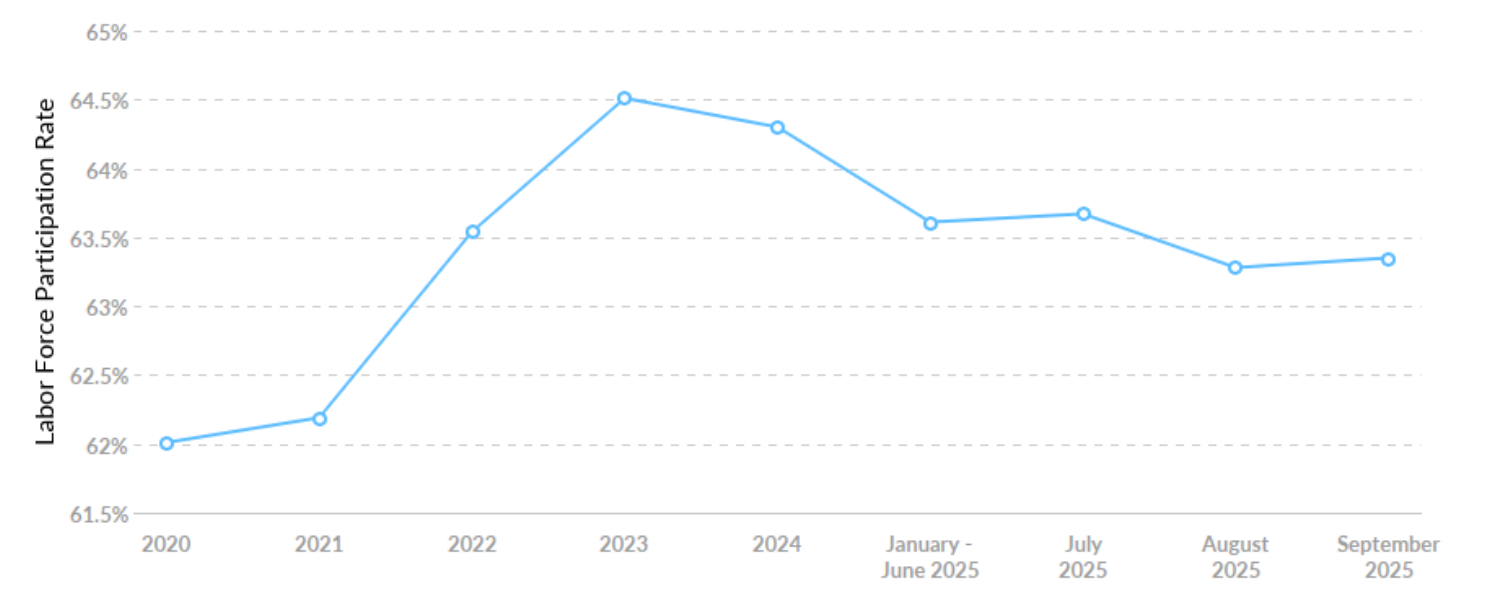
Job Trends

From 2019 to 2024, jobs **declined by 2.8%** in Hunterdon County, NJ from 54,305 to **52,810**. This change **fell short of the national growth rate of 4.4%** by 7.2%.



Timeframe	Jobs
2019	54,305
2020	49,560
2021	50,372
2022	50,766
2023	52,074
2024	52,810
2025	53,099
2026	53,296
2027	53,429
2028	53,509
2029	53,464

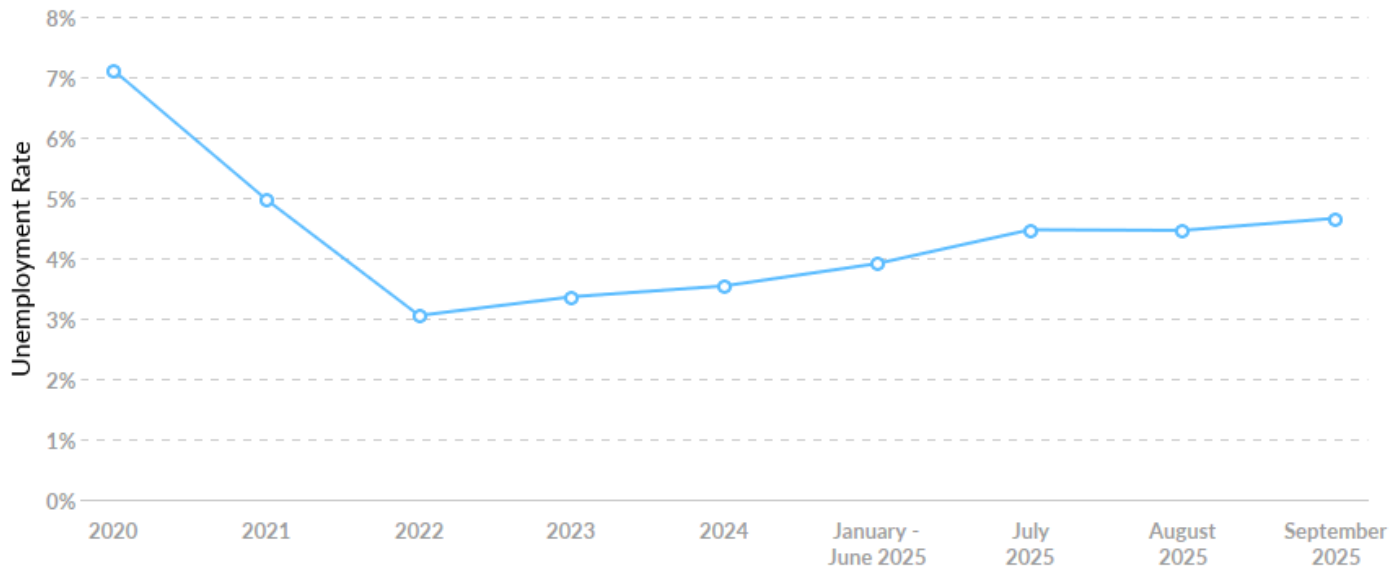
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	62.01%
2021	62.19%
2022	63.54%
2023	64.51%
2024	64.30%
January - June 2025	63.61%
July 2025	63.67%
August 2025	63.28%
September 2025	63.35%

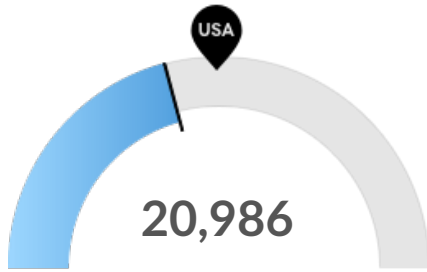
Unemployment Rate Trends

Hunterdon County, NJ had a September 2025 unemployment rate of 4.66%, **decreasing from 7.11%** 5 years before.



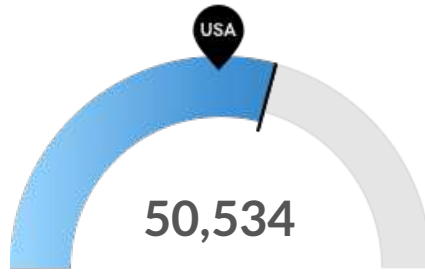
Timeframe	Unemployment Rate
2020	7.11%
2021	4.97%
2022	3.05%
2023	3.36%
2024	3.54%
January - June 2025	3.91%
July 2025	4.47%
August 2025	4.46%
September 2025	4.66%

Population Characteristics



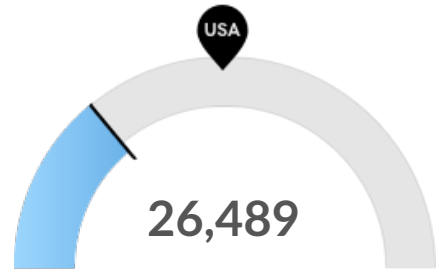
Millennials

Hunterdon County, NJ has 20,986 millennials (ages 25-39). The national average for an area this size is 26,962.



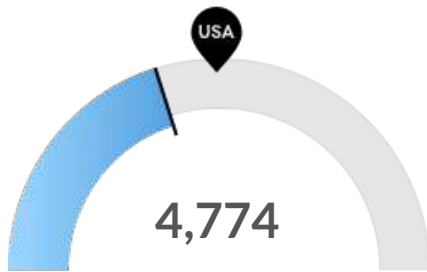
Retiring Soon

Retirement risk is high in Hunterdon County, NJ. The national average for an area this size is 39,825 people 55 or older, while there are 50,534 here.



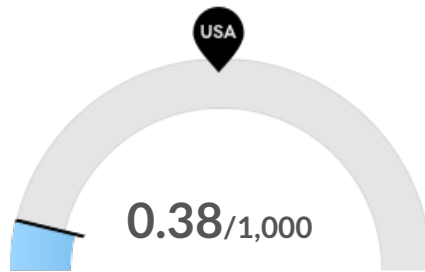
Racial Diversity

Racial diversity is low in Hunterdon County, NJ. The national average for an area this size is 56,026 racially diverse people, while there are 26,489 here.



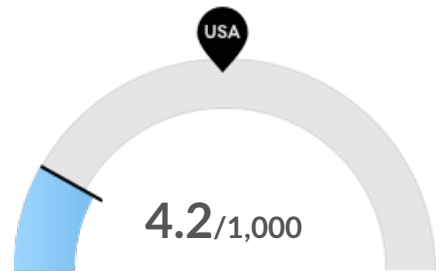
Veterans

Hunterdon County, NJ has 4,774 veterans. The national average for an area this size is 6,426.



Violent Crime

Hunterdon County, NJ has 0.38 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

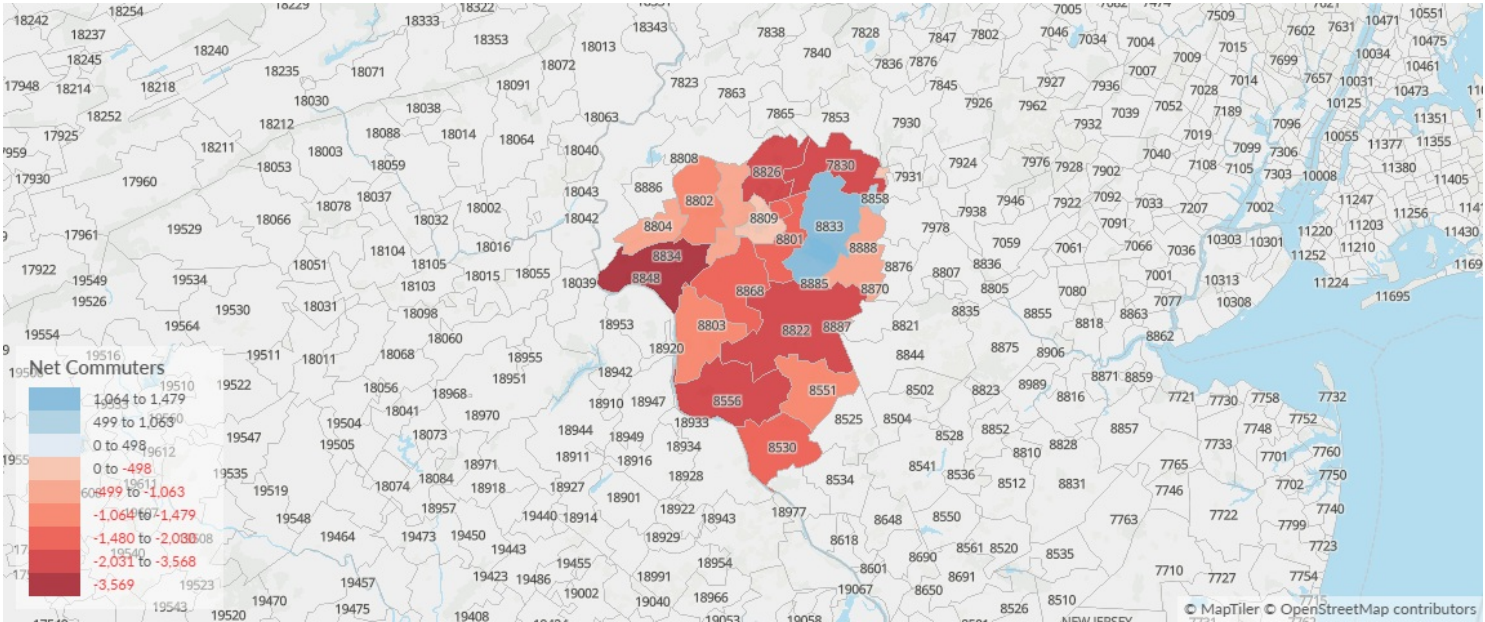


Property Crime

Hunterdon County, NJ has 4.2 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Hunterdon County, NJ currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
8822	Flemington, NJ (in Hunt...	16,856
8833	Lebanon, NJ (in Hunterd...	6,095
8889	Whitehouse Station, NJ...	4,885
8809	Clinton, NJ (in Hunterdo...	3,737
8530	Lambertville, NJ (in Hun...	3,516

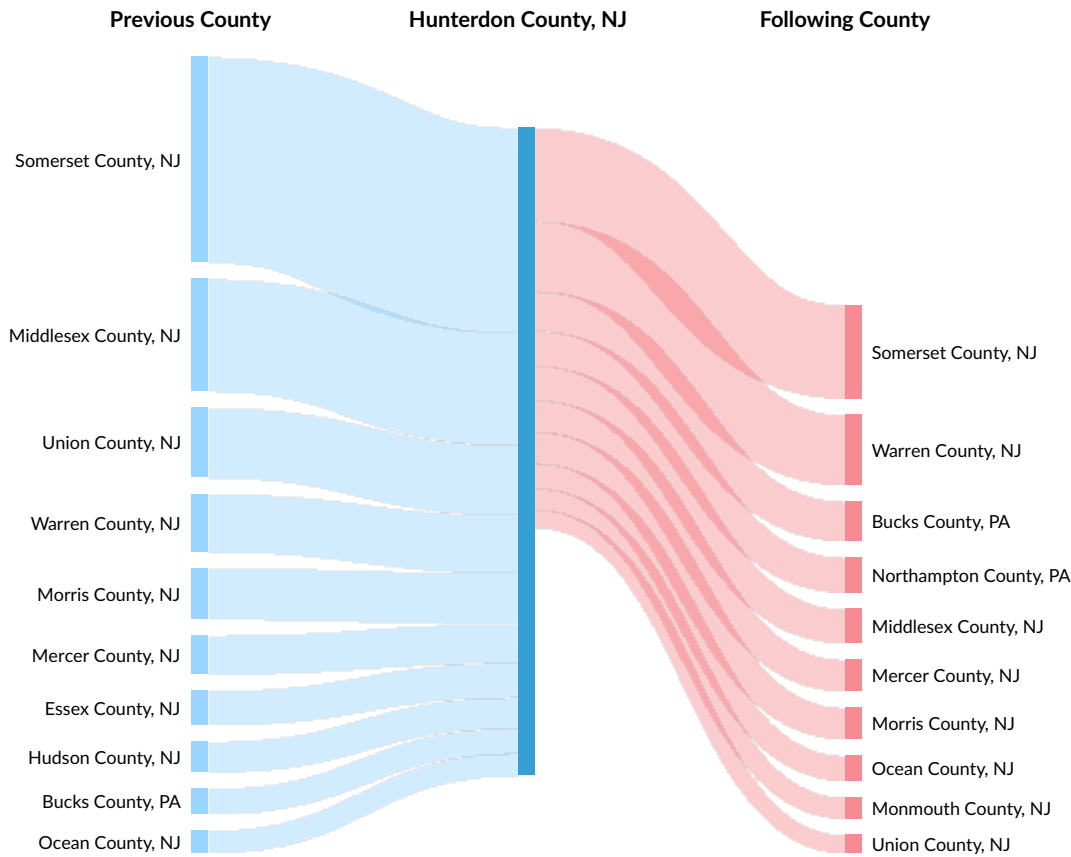
Where Talent Lives

ZIP	Name	2024 Workers
8822	Flemington, NJ (in Hunt...	19,078
8889	Whitehouse Station, NJ...	5,657
8833	Lebanon, NJ (in Hunterd...	5,031
8530	Lambertville, NJ (in Hun...	4,996
8848	Milford, NJ (in Hunterd...	4,388

Inbound and Outbound Migration

The table below analyzes past and current residents of Hunterdon County, NJ. The left column shows residents of other counties migrating to Hunterdon County, NJ. The right column shows residents migrating from Hunterdon County, NJ to other counties.

As of 2022, 1,225 people have migrated from Somerset County, NJ to Hunterdon County, NJ. In the same year, 558 people left Hunterdon County, NJ migrating to Somerset County, NJ. The total Net Migration for Hunterdon County, NJ in 2022 was 508.

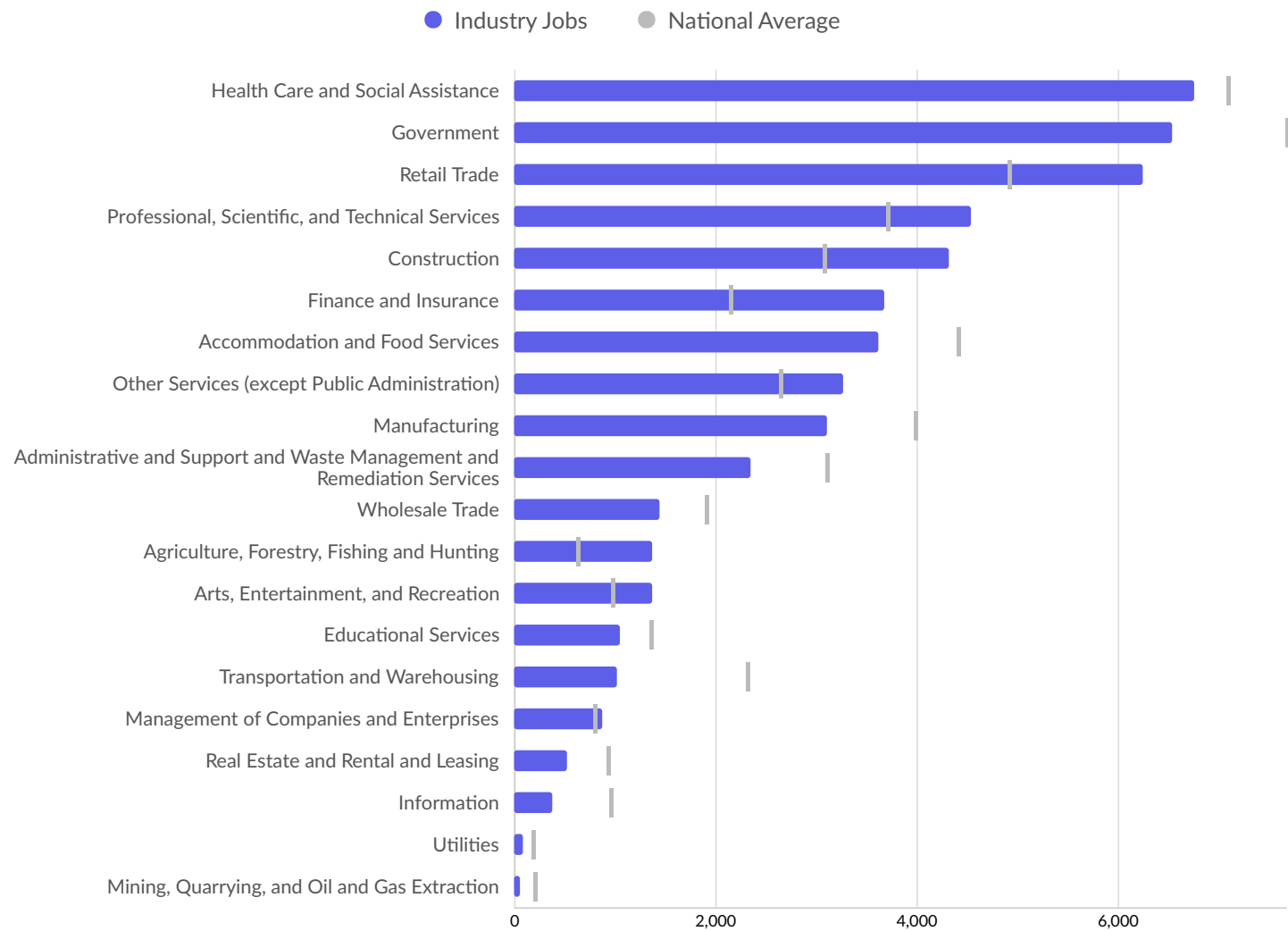


Top Previous Counties	Migrations
Somerset County, NJ	1,225
Middlesex County, NJ	670
Union County, NJ	417
Warren County, NJ	345
Morris County, NJ	304
Mercer County, NJ	232

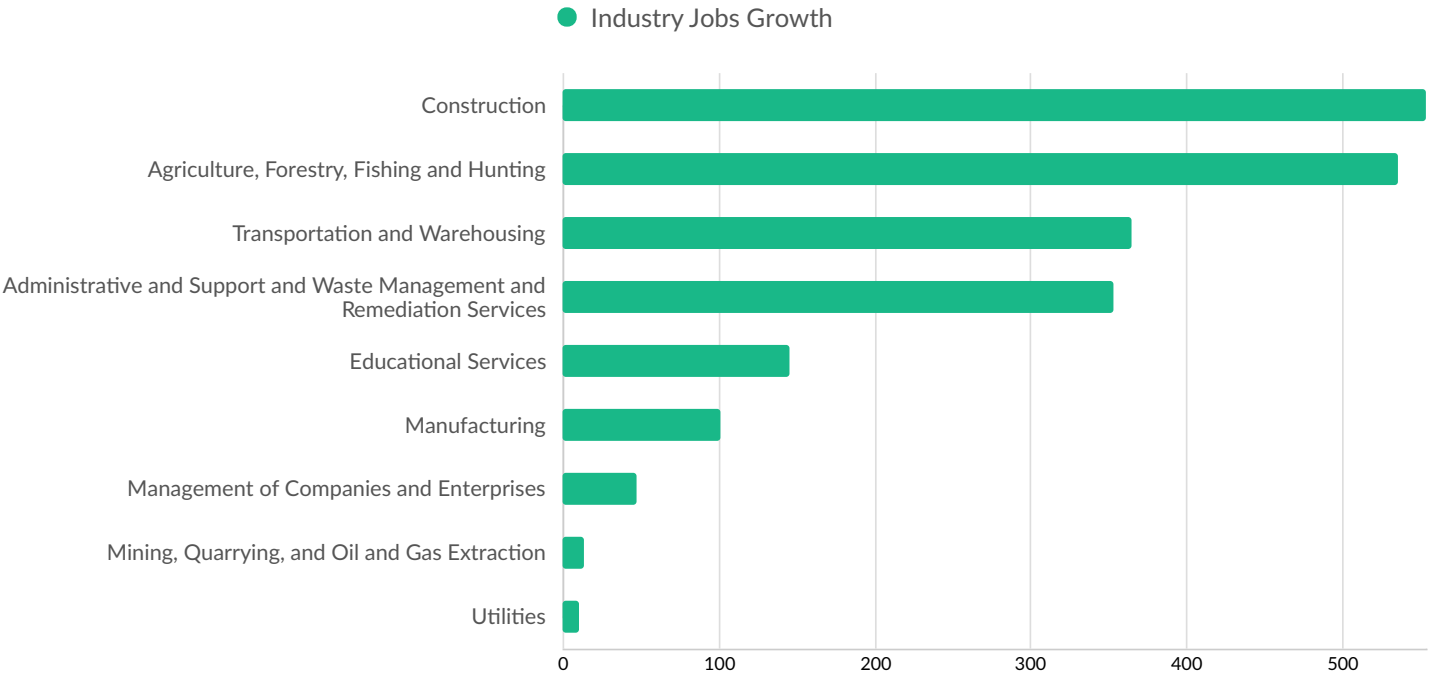
Top Previous Counties	Migrations
Essex County, NJ	206
Hudson County, NJ	183
Bucks County, PA	151
Ocean County, NJ	135
Bergen County, NJ	134
Monmouth County, NJ	122
Northampton County, PA	92
New York County, NY	85
Kings County, NY	63
Top Following Counties	Migrations
Somerset County, NJ	558
Warren County, NJ	418
Bucks County, PA	236
Northampton County, PA	209
Middlesex County, NJ	205
Mercer County, NJ	189
Morris County, NJ	188
Ocean County, NJ	150
Monmouth County, NJ	127
Union County, NJ	108
Hudson County, NJ	107
New York County, NY	82
Philadelphia County, PA	75
Essex County, NJ	62
Burlington County, NJ	50

Industry Characteristics

Largest Industries



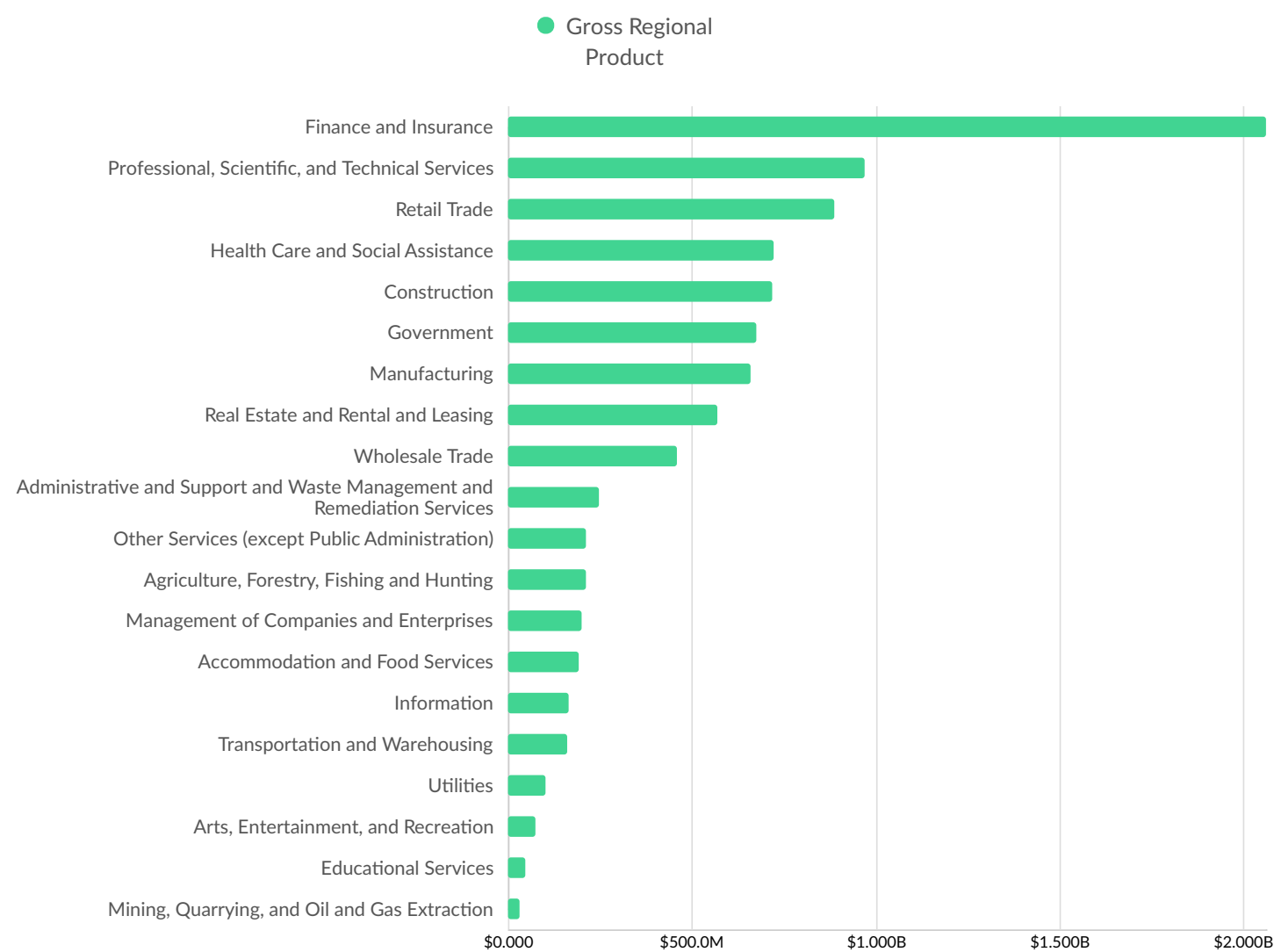
Top Growing Industries



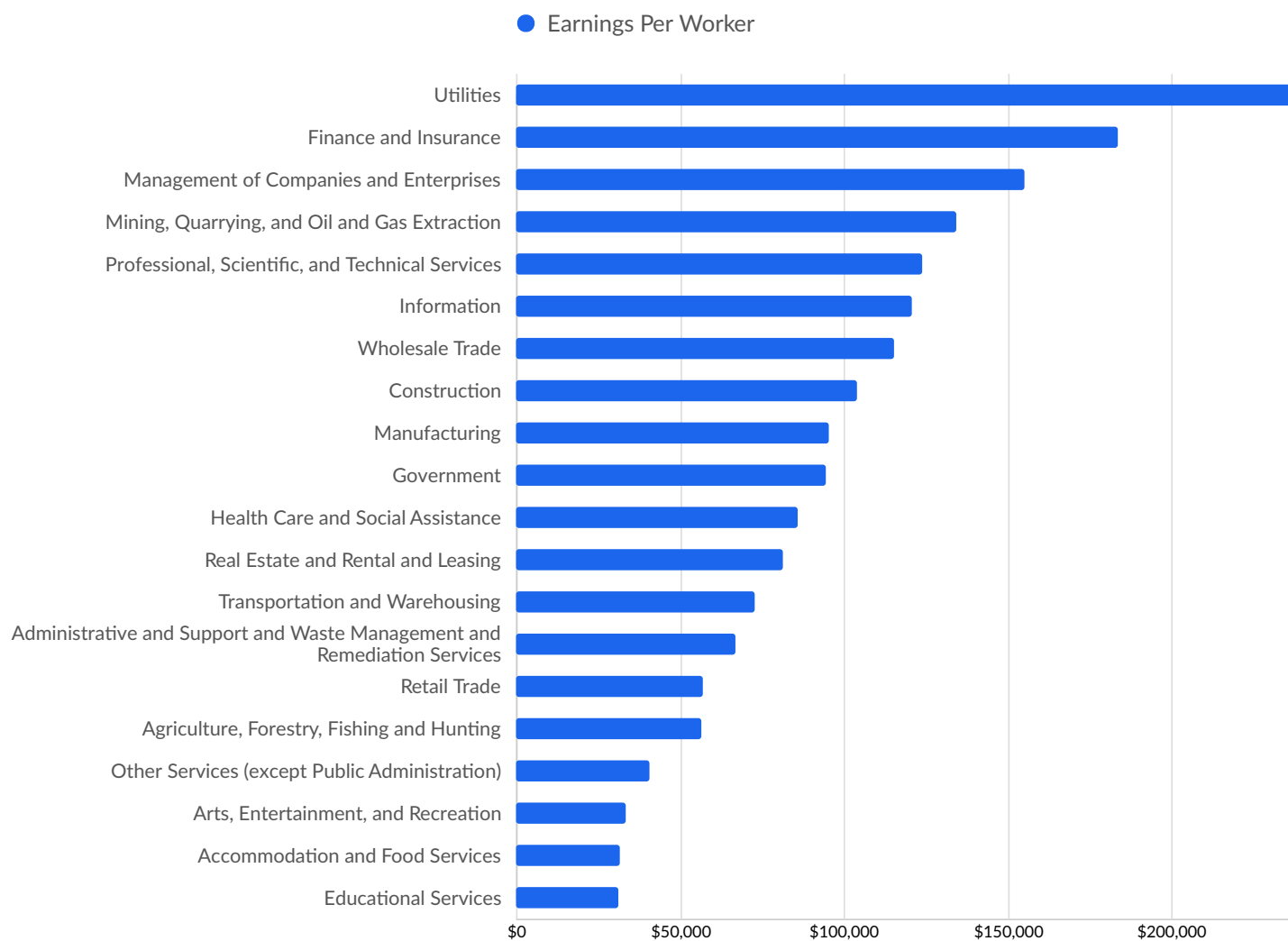
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



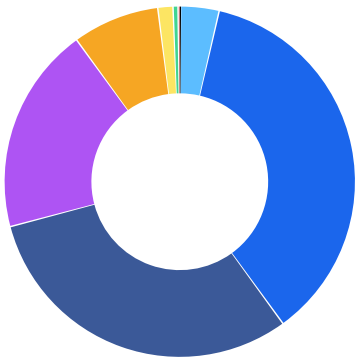
Business Characteristics

18,018 Companies Employ Your Workers

Online profiles for your workers mention 18,018 companies as employers, with the top 10 appearing below. In the last 12 months, 1,488 companies in Hunterdon County, NJ posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Hunterdon Medical Center	748 <div></div>	Hunterdon Medical Center	644 <div></div>
Chubb	533 <div></div>	Chubb	402 <div></div>
Merck KGaA Darmstadt Germany	505 <div></div>	Ghr Healthcare	173 <div></div>
Johnson & Johnson	448 <div></div>	Yale New Haven Health	145 <div></div>
AT&T	345 <div></div>	Soliant Health	109 <div></div>
Verizon Communications	307 <div></div>	Quva Pharma	105 <div></div>
ExxonMobil	248 <div></div>	Walmart	102 <div></div>
Bristol-Myers Squibb	247 <div></div>	Walgreens Boots Alliance	86 <div></div>
Hunterdon Central Regional Hig...	233 <div></div>	Verano B.V.	85 <div></div>
Rutgers University	207 <div></div>	CVS Health	65 <div></div>

Business Size

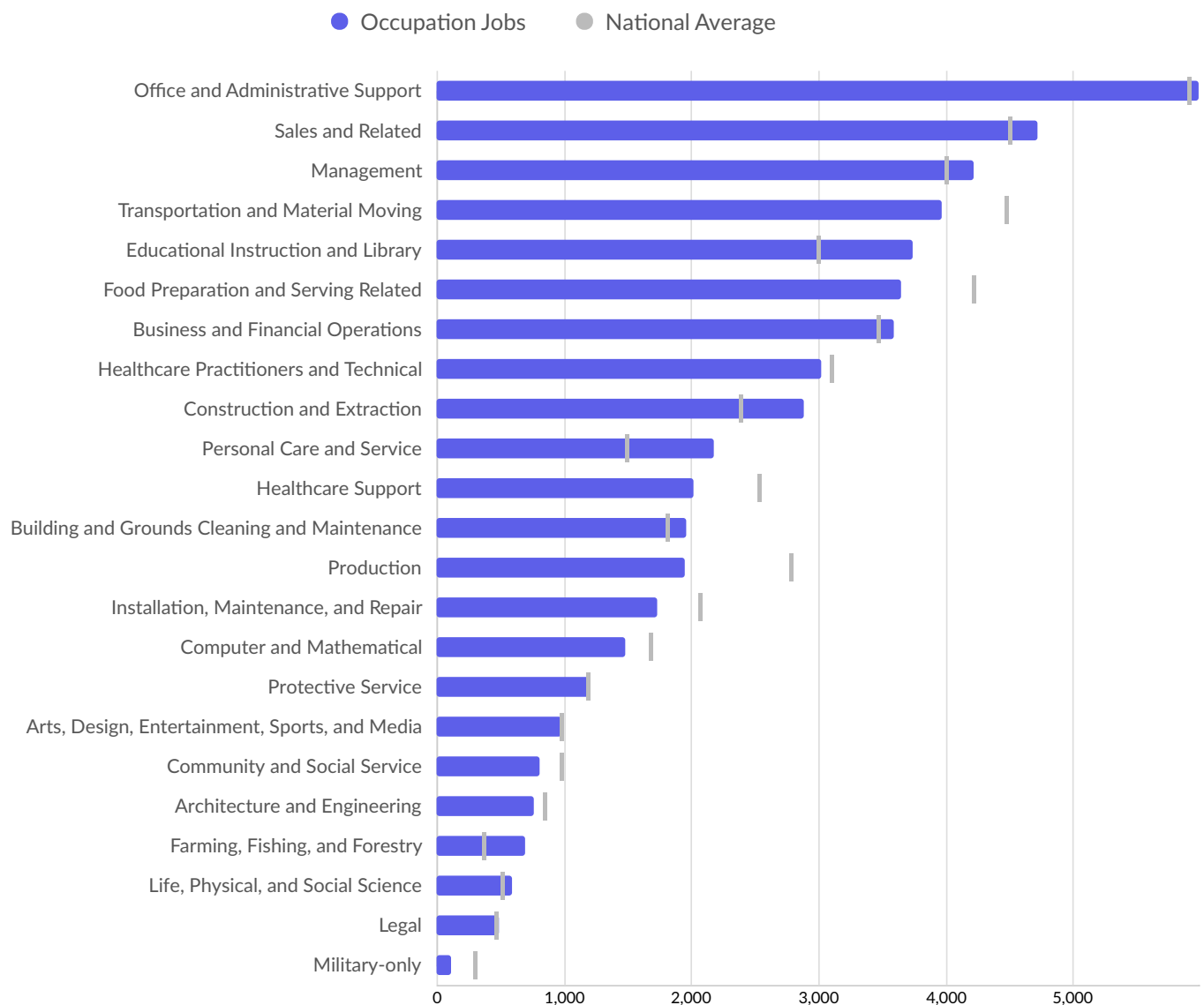


	Percentage	Business Count
<div></div> 1 to Professional employees	3.5%	155
<div></div> 1 to 4 employees	36.4%	1,591
<div></div> 5 to 9 employees	30.9%	1,351
<div></div> 10 to 19 employees	19.1%	836
<div></div> 20 to 49 employees	8.0%	350
<div></div> 50 to 99 employees	1.4%	61
<div></div> 100 to 249 employees	0.5%	20
<div></div> 250 to 499 employees	0.2%	9
<div></div> 500+ employees	0.0%	1

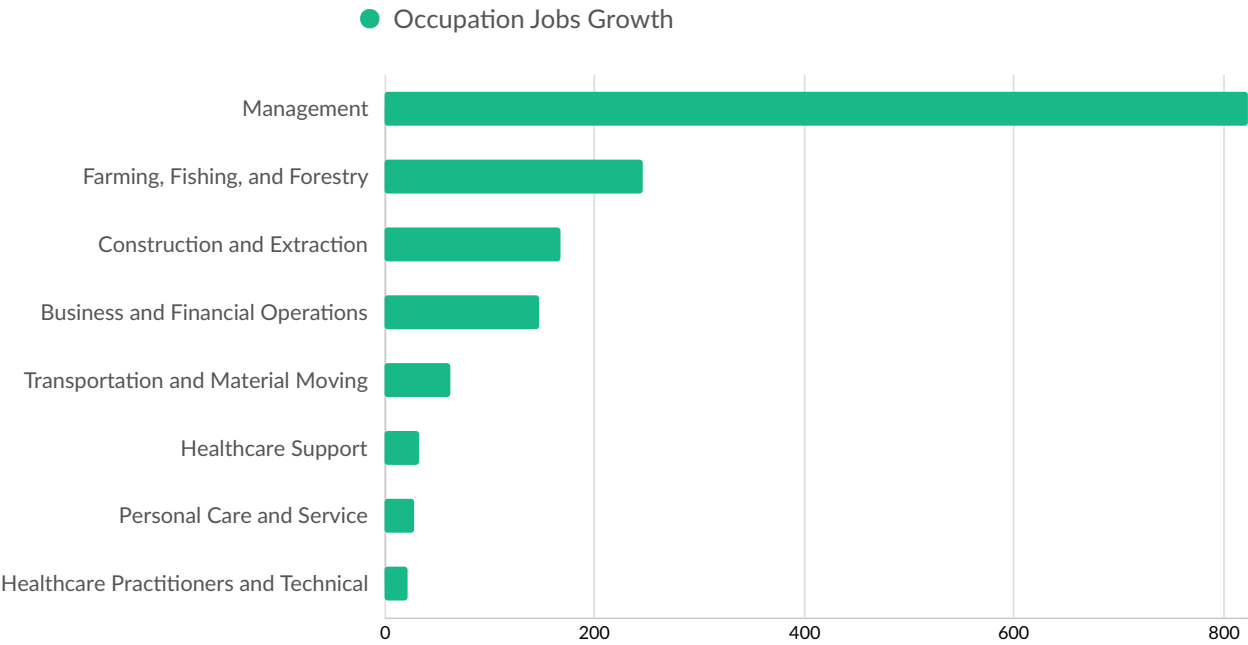
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

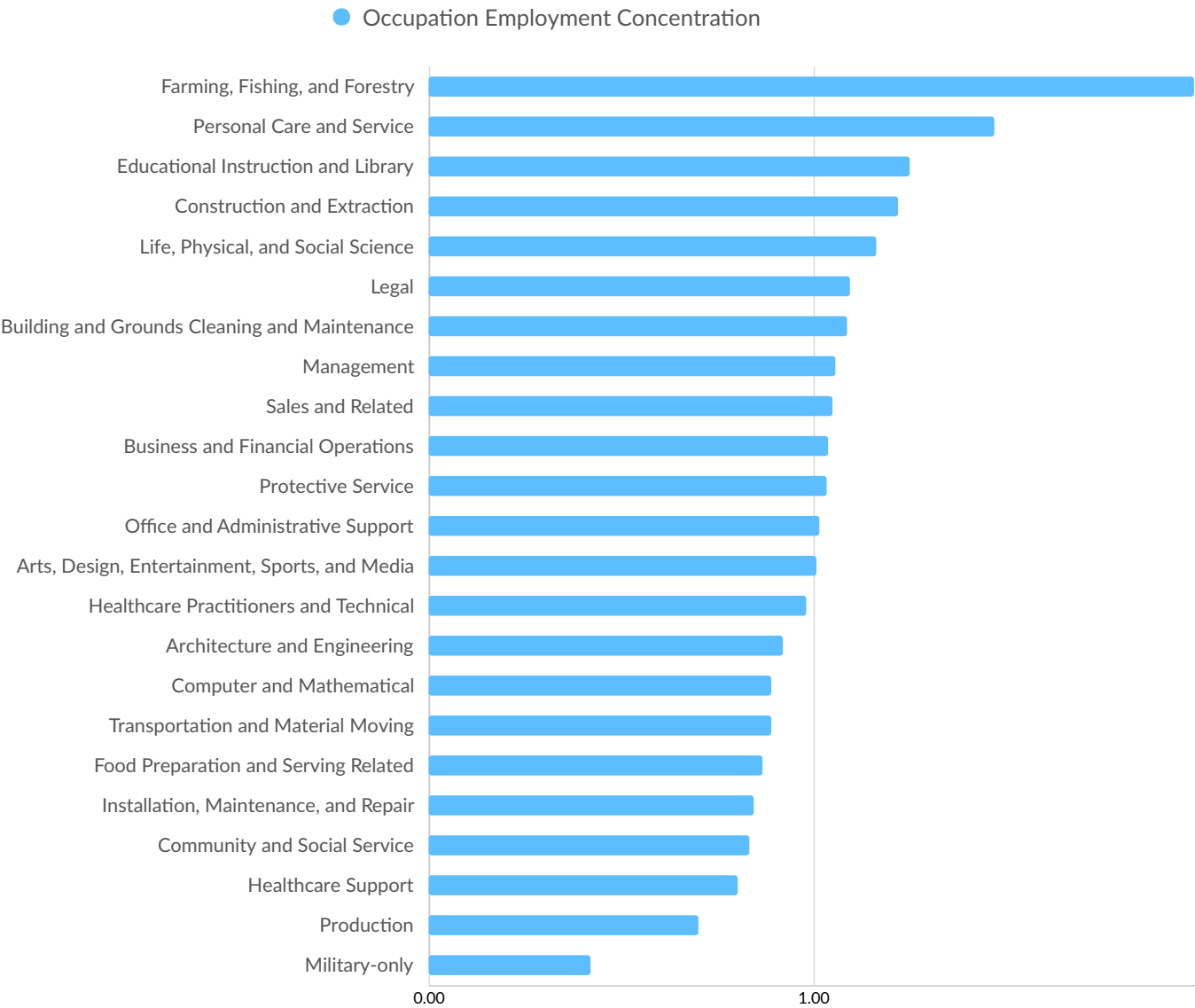
Largest Occupations



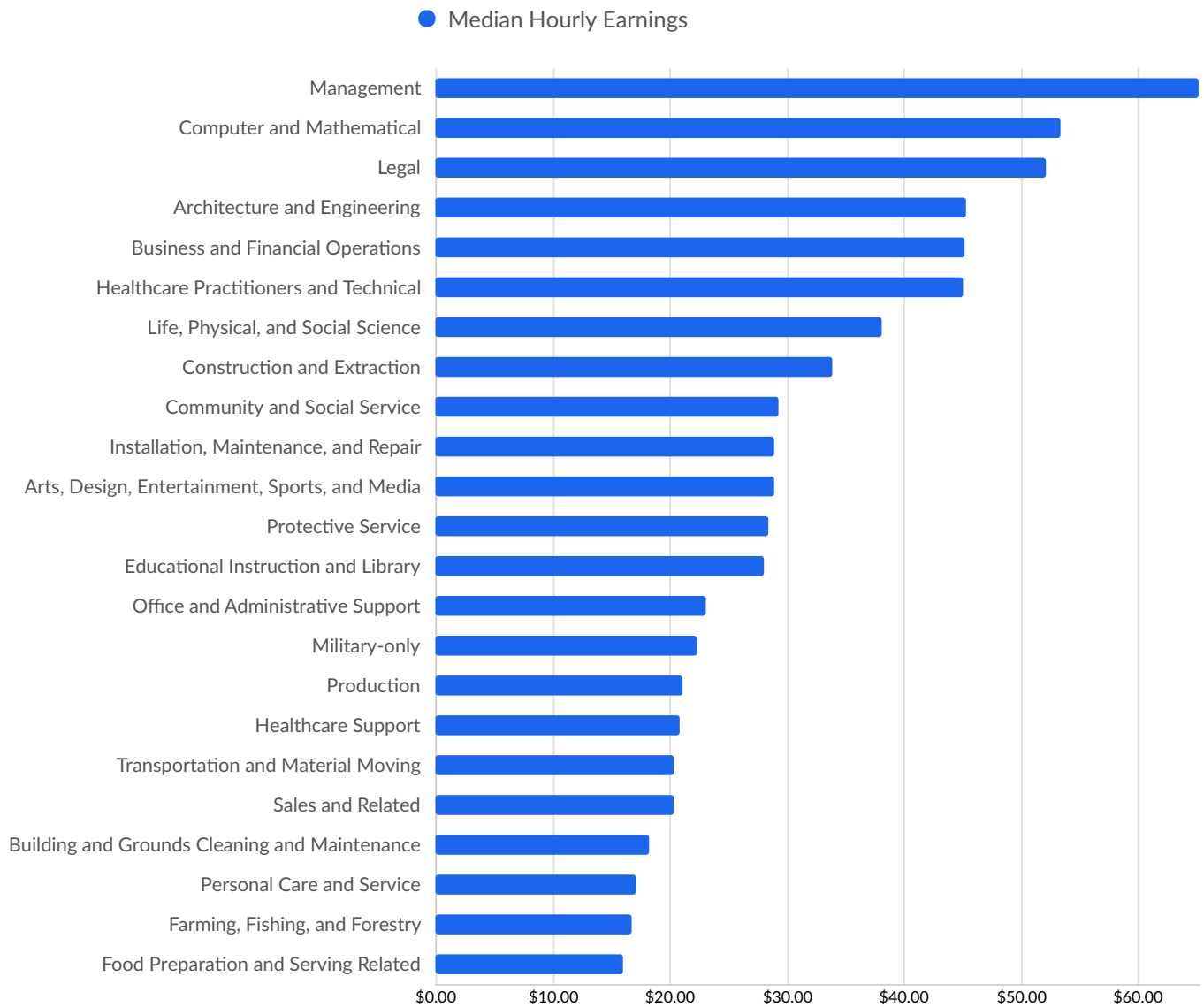
Top Growing Occupations



Top Occupation Employment Concentration



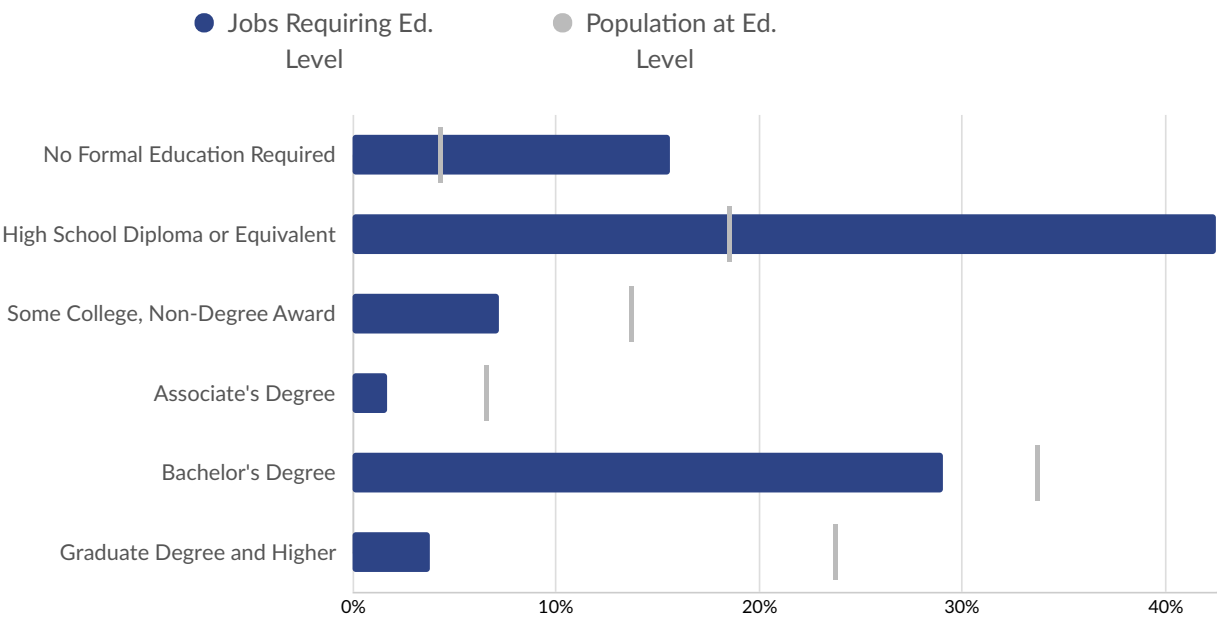
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Hunterdon County, NJ produced graduates.

In-Demand Skills

