

WORKFORCE WEDNESDAYS

A FREE VIRTUAL WORKSHOP SERIES

You are invited to the monthly
“Workforce Wednesdays” Workshop

Rock Your Profile: How to Leverage Your LinkedIn

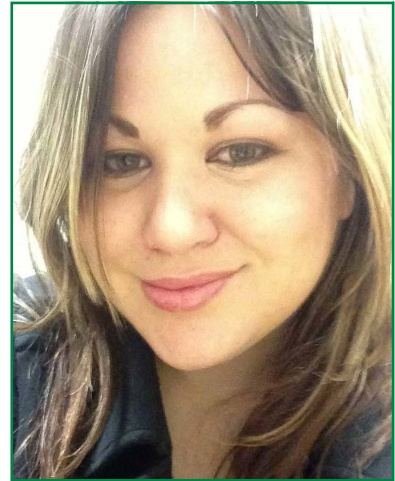
with Samantha Ross

February 21, 2024

11:00 EST via Zoom



Click [HERE](#) to register
or scan QR code.



Do you struggle to stand out against other job candidates during your career search? Do you want to catch the eye of recruiters and employers on LinkedIn so you have a better chance of landing an interview? Then join us for this month's Workforce Wednesday, where we will be joined by LinkedIn's very own Samantha Ross! In this free webinar, Samantha will share the latest tips and tricks on how to make your profile stand out against job seekers. She'll also delve deeper into how optimizing your profile could lead to more career opportunities.

Samantha has been the Account Director for LinkedIn for over 4 years, partnering with NJ government agencies by supporting workforce development through talent acquisition and retention, and upskilling or reskilling the workforce. As a member of LinkedIn's Social Impact Team, she volunteers her time helping those who are under-served, formerly incarcerated, or recent graduates by offering 1-on-1 career coaching sessions and by hosting webinars.

For information about this and other upcoming events, along with other jobseeker or employer services, please call the Middlesex County Office of Workforce and Career Development today at **732-745-3970** (general) or **732-293-1341** (youth 16-24).