



# CAREER WEBINAR:

## Creating a

# DYNAMIC JOB PORTFOLIO

*Includes a comprehensive focus  
on resume writing*

Wednesday,  
April 12th, 2023

10:00 am – 12:00 pm

Host:  
Johnson Public Library

Speaker: Jan Goodman  
Community Outreach Specialist/  
Career Coach  
Greater Raritan One-Stop Career  
Center Training Services

The job market continues to change, as does the way we look for work. This Workshop examines the value of presenting yourself as a complete package by using a resume as an introduction to an employer and backing it up with a portfolio presented at the interview.

### What You Will Cover:

- Who are you?
- Writing the resume
- Creating a noticeable package
- Cover letters
- Getting into the flow
- Personal branding
- Refining and perfecting
- Transferable skills
- Getting to a new job
- Goal setting
- LinkedIn

### How You Will Benefit:

- Learn how clients need to brand themselves using descriptive language.
- Explore the new normal for essential elements of cover letters and resumes.
- Learn the components of a customized portfolio.
- Design a personalized portfolio.
- Help clients develop a plan to move them to a new job.

**Pre-registration is required.**

To register please go to [bit.ly/3H8CKud](https://bit.ly/3H8CKud)

Please note this is a virtual workshop via Zoom.

Please click on the link below to be connected to the workshop

<https://us02web.zoom.us/j/87244589619>

*This program is in collaboration with the Johnson Public Library and the North Jersey Partners Regional Workforce Collaboration*



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