

You are invited to a Monthly Zoom Workshop on Tuesday, January 17, 2023, at 10:00 am (EST):

Topic: "The Robot is Ready to Interview you Now" Workshop

Speaker: Alex Freund, known as "The Landing Expert." Hosted by the Middlesex County Office of Career Opportunity.



First, employers introduced Applicant Tracking Systems to sort and filter candidates based on the text of their resumes. Now, companies are moving further into automation with something called AVI... Ring in the New Year with **Middlesex County Office of Career Opportunity's (MCOCO)** first workshop of 2023, **"The Robot Is Ready to Interview You Now,"** with **Alex Freund** and learn how to conquer this new type of "interview"!

As a jobseeker, your first "interview" might be with a **bot** – an automated script or program – that uses algorithms and commands to filter out candidates who don't tick the right boxes, elevating only a successful few for real, human evaluation. This new technology is called **asynchronous video interview (AVI)** and it uses artificial intelligence (AI) to sift through applicants' **pre-recorded videos**, scanning for key words and behaviors to narrow down the pool of candidates – even ranking people by how well they meet criteria. While AVI may save employers time and resources, it raises a high hurdle in front of applicants.

About

Alex Freund, known as "The Landing Expert," is here to help you navigate this daunting process by removing fear and uncertainty from the equation. For the last 16 years, Alex has helped more than 1200 clients ranging from managers to CEOs in a variety of industries, offering workshops on interviewing, resumes, LinkedIn, Value Proposition, Personal Branding and Personal Marketing. His presentation, **"The Robot Is Ready to Interview You Now,"** describes the process of interviewing with a machine, while offering strategies and tactics for increasing your chances of being selected.

During the presentation, you will:

- Learn how to manage the technical aspects of video communication, such as lighting: background, camera angle, and clear audio
- Find out what's important when interviewing with a machine
- Get tips for improving your current performance

Join MCOCO and Alex **Tuesday, January 17 at 10:00 am** via **Zoom** for this **free workshop**, **"The Robot Is Ready to Interview You Now" with Alex Freund.** [Click here or scan QR code to register!](#)



If you've missed any of our recent workshops, or if you need a refresher on one you've attended, check out the [Middlesex County Workforce Development Board's YouTube channel](#) (just click on link or scan QR code below)



For information about this and other upcoming events, along with other jobseeker or employer services, please call the Middlesex County Office of Career Opportunity today at 732-745-3955 (general) or 732-293-1341 (youth 16-24).

Regards,

Sandra A. Bottoni

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