



The Franklin Township Public Library presents  
Workforce Wednesdays

# What Employers Are Looking for in Applicant Resumes and LinkedIn Profiles

Wednesday,  
April 21, 2021

10:00am – 11:30am

## SPEAKERS:

**Chris McNally**  
Talent Acquisition  
Specialist,  
Peapack Gladstone  
Bank



**Erin Villagra**  
Talent Development  
Specialist,  
Peapack Gladstone  
Bank



Please join talent development specialists from Peapack Gladstone Bank for an enlightening session on resume writing and leveraging LinkedIn. Participants will benefit by acquiring real tips from the talent acquisition team on what an employer looks for in applicant's resumes.

Both Christopher McNally, Recruiter and Erin Villagra, Talent Development Specialist from Peapack Gladstone Bank will discuss the dos and don'ts of:

- Resume types
- Layout and formatting tips
- How to make a resume stand out
- Importance of LinkedIn during a job search
- Best practices for building a profile on LinkedIn
- How to make LinkedIn work for you
- How to increase your LinkedIn presence
- How to build connections by networking

**This is a virtual workshop via Zoom.  
Pre-registration is required.**

A link to the Zoom workshop will be included  
in your confirmation email.

Please contact **Kerri Sullivan** at  
[ksullivan@franklintwp.org](mailto:ksullivan@franklintwp.org)

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