



CAREER WEBINAR: Creating a DYNAMIC JOB PORTFOLIO

RESUME

OBJECTIVE: Design appeal for an associate retail company

EDUCATION:

UNIVERSITY OF MISSOURI
College of Design
Bachelor of Science in Graphic Design
Completed in GPA 3.92 Dean's List
• Total credit hour design scholarship

WORK EXPERIENCE:

ASSOCIATE DESIGNER
Job: Associate
• Collaborated with the store manager to create displays to raise brand awareness
• Used my brand awareness to assist customers in their shopping experience
• Thoughtful work environment of merchandise to increase sales
• Promote through the business project knowledge

NOT REACH
• Organizational skills to work
• Analytical and problem-solving skills
• Communication skills to work
• Customer service skills to work

Wednesday, June 10th, 2020

7:00pm – 8:30pm

Host:
Somerset County
Library System

Speaker: Jan Goodman
Community Outreach Specialist/
Career Coach
Greater Raritan One-Stop Career
Center Training Services

The job market continues to change, as does the way we look for work. This Workshop examines the value of presenting yourself as a complete package by using a resume as an introduction to an employer and backing it up with a portfolio presented at the interview.

What You Will Cover:

- Who are you?
- Writing the resume
- Creating a noticeable package
- Cover letters
- Getting into the flow
- Personal branding
- Refining and perfecting
- Transferable skills
- Getting to a new job
- Goal setting
- LinkedIn

How You Will Benefit:

- Learn how clients need to brand themselves using descriptive language.
- Explore the new normal for essential elements of cover letters and resumes.
- Learn the components of a customized portfolio.
- Design a personalized portfolio.
- Help clients develop a plan to move them to a new job.

Please note this workshop will be virtual via Google Hangouts. Pre-registration is required.

To register, please use the following link:
<https://sclsnj.libnet.info/event/4332957>

or email Manuela Miracle, Adult Services Dept. Supervisor:
mmiracle@sclibnj.org



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This program is in partnership with:

**The Greater Raritan One-Stop Career Center Training Services and the
The Greater Raritan Workforce Development Board (GRWDB)**