McKinsey&Company

Closing the skills gap:
Creating workforce-development programs that work for everyone

Mc Kinsey Focus Area	GRWDB Examples
1. Define geographic assets and identify target professions.	In-demand occupations analysis, economic profile
2. Deliver ROI to employers and workers.	Individual Training Accounts, On-the-Job Training, Incumbent workers
3. Support comprehensive, demand-driven training methods.	State in-demand occupations
4. Assess and prepare learners before they start training.	Career Services "in-take"
5. Coordinate the workforce development process centrally.	GRWDB, partners; local, regional, and state (Opportunity NJ)

Mc Kinsey Focus Area	GRWDB Metrics/Goals
1. Define geographic assets and identify target professions.	
2. Deliver ROI to employers and workers.	
3. Support comprehensive, demand-driven training methods.	
4. Assess and prepare learners before they start training.	
5. Coordinate the workforce development process centrally.	