

Greater Raritan  
Workforce Development Board



# Communications

Quarterly Meeting

Hunterdon Medical Center

April 12, 2018

# *Expanding Communications*

The Greater Raritan Workforce Development Board (GRWDB) has adopted strategic **goals** to direct the mission of its Online Communications endeavors:

- I. To facilitate an alternate means of communication with our core constituents
- II. To create visibility and raise awareness for the GRWDB and its key partners
- III. To showcase unique career opportunities and trends in the school of workforce policy



# *Expanding Communications*



@theGRWDB



facebook.com/theGRWDB



linkedin.com/company/theGRWDB



# *Expanding Communications*

To ensure that the content of our communications is of interest to GRWDB members, partners, and constituents we are asking you to identify subjects and information that you would find most interesting and informative. Your response to this **survey** will help guide our efforts to effectively communicate information and resources.

1. What is the one piece of information you are most likely to retrieve from our web site?
2. What is the one workforce development related subject you would like to learn more about?
3. Are there any trends in talent development, talent acquisition, workforce training, demographics, economics, etc. that you would like to know more about?
4. What do you find most confusing about the workforce development system?
5. Any other thoughts, ideas, suggestions, or comments?



# Thank you!

## Questions?



*Through policy, oversight, and planning the Greater Raritan Workforce Development Board ensures that workforce training and education are responsive to and meet the needs of employers.*